

## ShowNearby Mobile Application (Android and iPhone)

**ShowNearby Mobile** allows users to locate the nearest amenities (i.e., automated teller machines, bus-stops, car parks, convenience stores, hotels, petrol stations, restaurants, supermarkets, and others) and find their related details.

Currently available via Android and iPhone platforms, this application provides clear amenity listings showing the nearby locations/points, GPS-enabled walking directions, and map and street-view options among other features.

### Who are using this application?

That would be anyone who is interested to locate an amenity near his or her location. These users can check out nearest place to meet, buy grocery, get a coffee and so on while they are out and about. As long as the users have access to iPhone or Android devices, they can rely on ShowNearby Mobile to help them plan their daily routines.

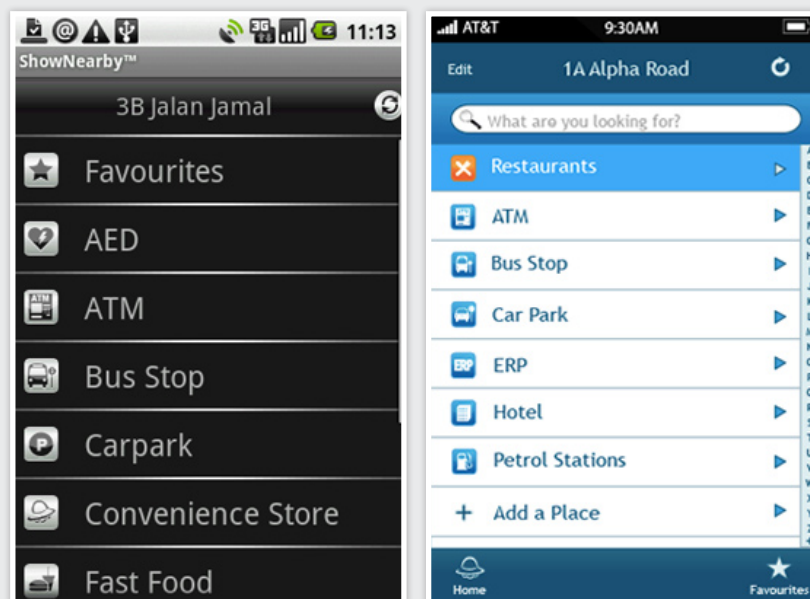


Illustration 1: ShowNearby Mobile's first pages on Android and iPhone devices.

## How does ShowNearby Mobile work?

The application allows users to find nearby amenities.

With the launch of ShowNearby Mobile application, user's mobile device will instantaneously detect locations. Following, a list of amenities will be displayed, and the user can select the category that he or she is looking for. This current list consists of automated teller machines, bus-stops, car parks, fast food restaurants, petrol stations, restaurants, and many more.

Upon clicking on the selected category, he/she can view the related category details and choose the point-of-interest. Thereafter, details will be loaded to help the user find out more about that location point - critical details will be displayed. Users will also be given a map view as navigation aid.

## ShowNearby Mobile's Bus-Stop Search:

To illustrate - A user may be near a certain location along East Coast Road and requires help with finding a nearby bus-stop. Following the launch of ShowNearby Mobile, this user can click on the bus-stop category. Immediately, he or she will be given a list of nearby bus-stops. Upon deciding on which bus-stop to use, this user can further locate other bus-related details including bus numbers and arrival timings.

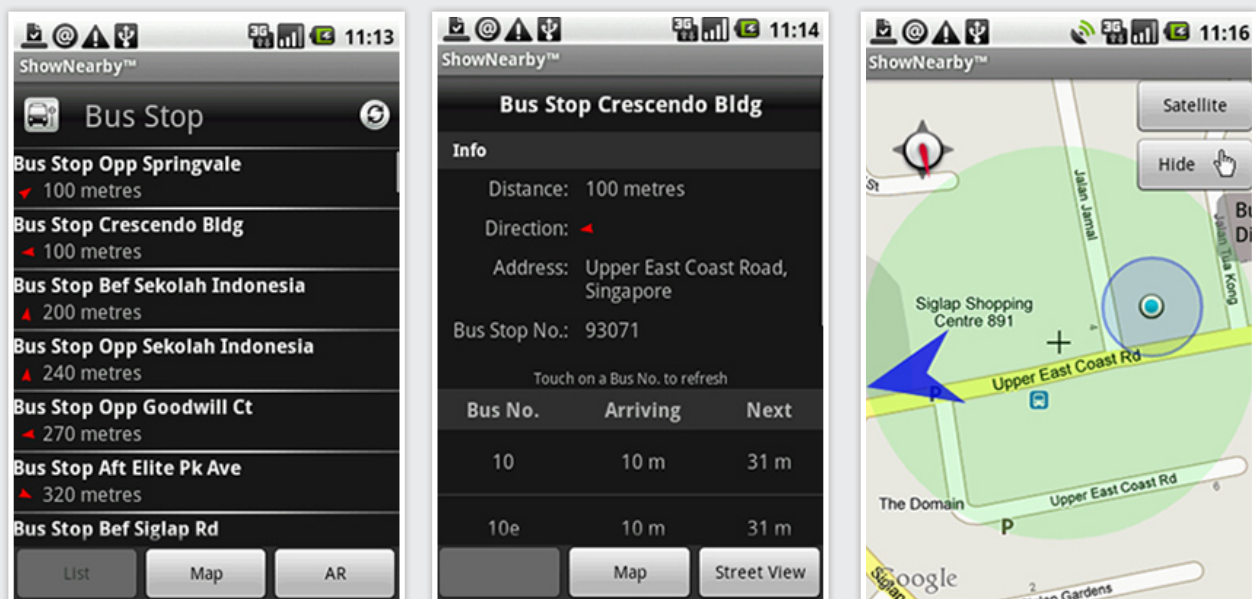


Illustration 2: ShowNearby Mobile's bus-stop search illustration on Android device.



## ShowNearby Mobile's Restaurant Search:

In the case of a restaurant user, he or she can depend on ShowNearby Mobile to locate nearby eateries or establishments. Aside from having access to the restaurant's address, phone numbers, he/she can even make a direct call from the application. ShowNearby Mobile also provides a GPS-enabled walking direction.

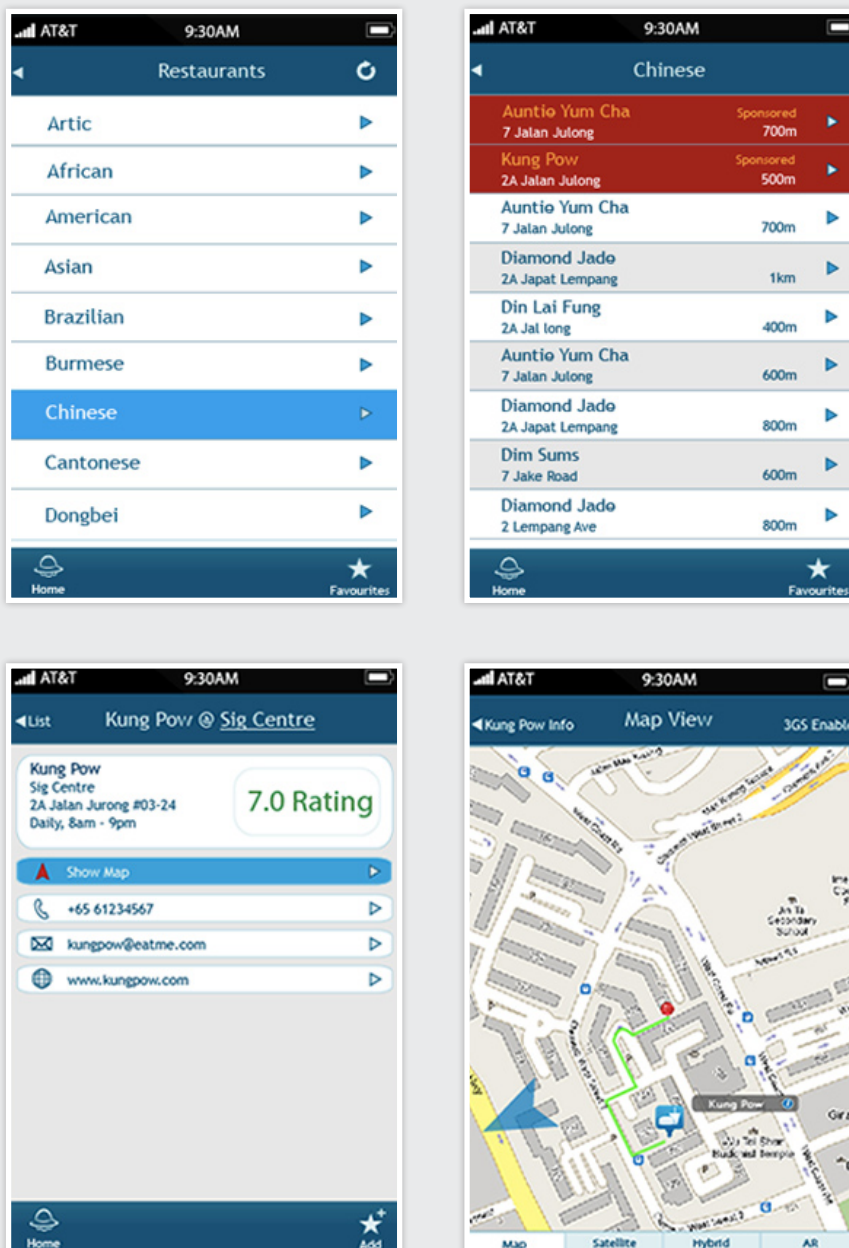


Illustration 3: ShowNearby Mobile's restaurant search for iPhone device.

For more information, contact our Product Manager, Daniel Poon at 9628 1172.



## Application features:

- Available at Singapore Android Market and App Store
- Clear amenity listings showing nearby locations
- Detailed category listings showing nearby points
- GPS-enabled walking directions
- Provision of map and street-view options
- Detailed display of specific interest-point

## Current Stats and Downloads:

ShowNearby Android has 10k downloads at the Singapore Android Market, and the application scored a 4.5 out of 5 rating scale as of June 8, 2010.